



ARIZONA COMMISSION FOR POSTSECONDARY EDUCATION

*...expanding access and increasing success
in postsecondary education for Arizonans*

& Career
College
Goal
Arizona



Developing Arizona's Human
Capital Conference
December 7, 2017

Three Strategies to Build a College-Going Community in Arizona's High Schools

Presented by:
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College & Career Goal Arizona Programs

- Arizona College Application Campaign (AzCAC)



- ColleGoal FAF\$A (CGF)



- FAFSA Finish Line

Building a college-going community

- ☒ Arizona
- ☒ College
- ☒ Application
- ☒ Campaign

College Application Campaign

- **ALL** seniors are expected to complete at least **1** postsecondary education application. Military is included as an option.
- Events during the school day give every senior the opportunity to apply alongside their peers
- High schools prepare students, build excitement, and provide assistance for the application process

National program established by the
American Council on Education

Research Framework: A Student Momentum Chain

AzCAC, College Goal FAFSA, and FAFSA Completion

Building Student Momentum from High School into College¹

**A new dimension of college preparatory behavior:
accumulation of momentum points.**

- Specific college preparatory experiences
- Particularly helpful to low-income and first-gen students
- Focus on collaboration of high schools and postsecondary institutions
- Senior year viewed as a Shared Transition Zone
- Chain of Momentum Points provides greater momentum toward college

1. Elisabeth Barnett, Community College Research Center Jobs for the Future, February 2016



College Goal FAF\$A

- **High Schools and Community sites** host computer lab based FAFSA completion workshops for students and their families
- ACPE partners with AASFAA and community organizations, providing an online registration site to connect higher education professionals and volunteers with participating sites
- ACPE provides resource materials and training webinars for site coordinators and volunteers
- High schools help seniors prepare for the application process and build excitement

College Goal FAF\$A

2017-18 Events

69 High Schools → **97** workshops

14 Community Sites → **20** workshops

Outcomes

College Application Campaign

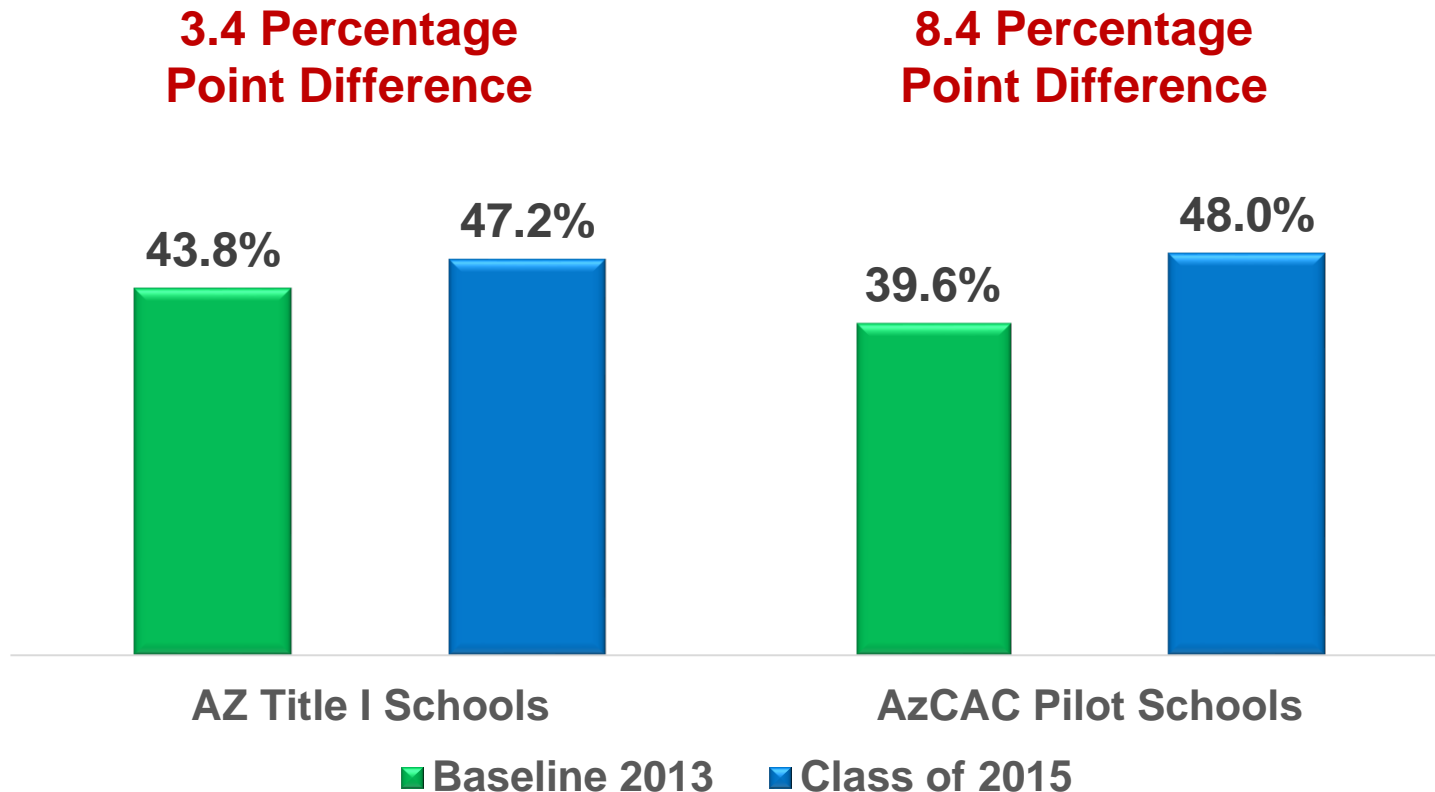
College Goal FAFSA

Year	Total High Schools	Total Seniors	No. & % of FIRST Time Applicants	Total Apps Filed	No. of FAFSA Sites, Workshops	No. of FAFSA's Submitted	No. of Students, Parents Assisted
2013-14	8	3,065	444 (14%)	1,474	28 (28)	336	1,234
2014-15	45	12,825	2,690 (21%)	6,920	27 (27)	326	982
2015-16	46	14,333	3,025 (21%)	8,233	48 (83)	659	2,743
2016-17	54	16,271	2,567 (23%) ²	7,027 ²	57 (87)	1,252	2,355
2017-18	64	19,090	TBD	TBD	82 (116)	TBD	TBD

2. Analysis omits 17 schools with a Response Rate of 34% or lower

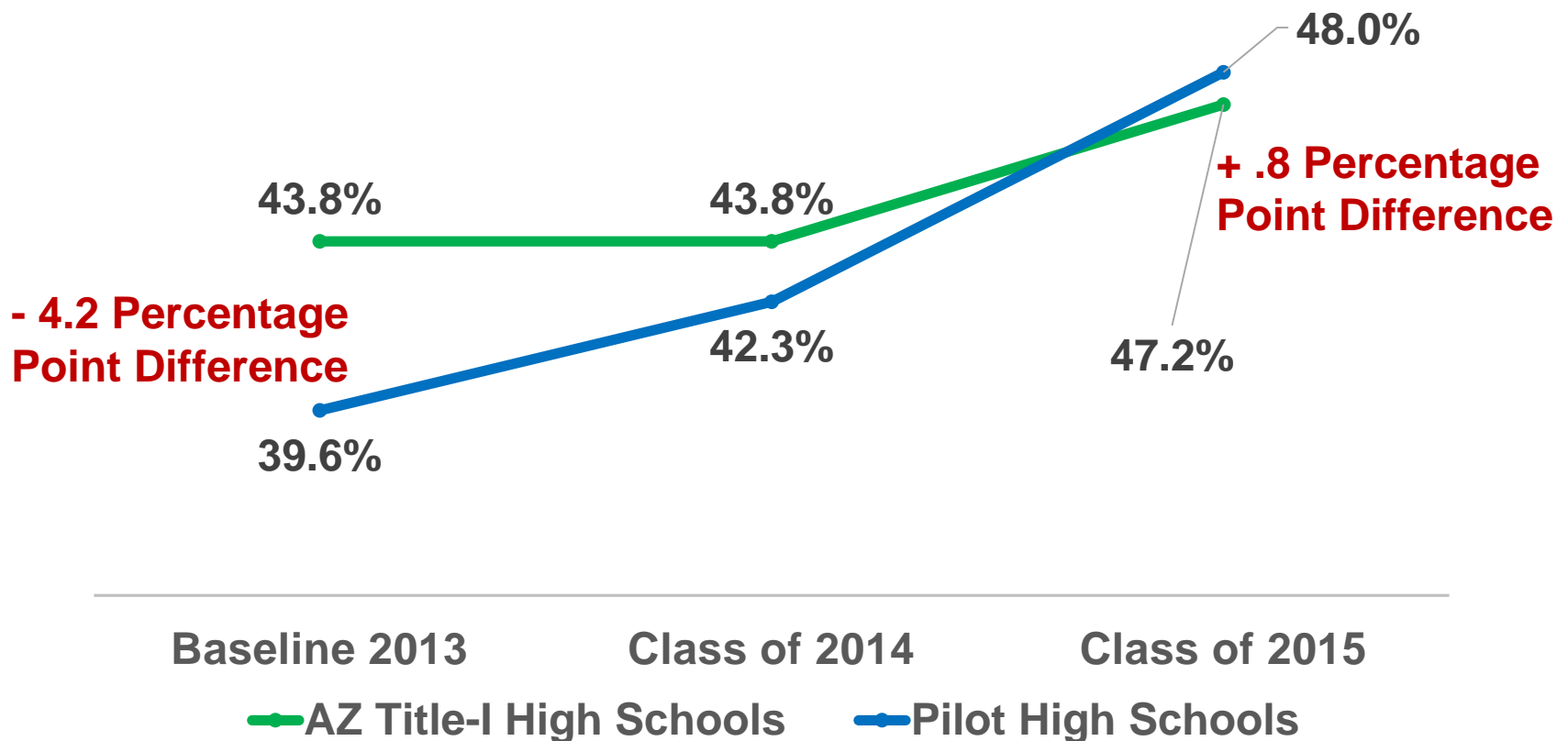
Matriculation Difference

Class of 2013 Compared to 2015



Matriculation Gap

Class of 2013 Through 2015

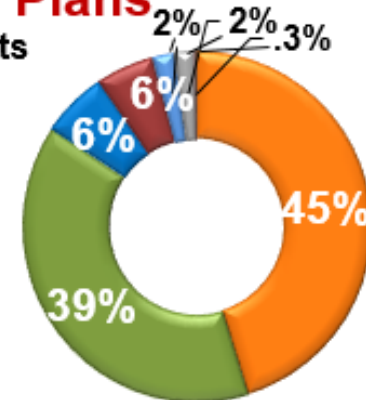


C²GA Students' Future Plans

Students' Future Plans

7,529 Respondents

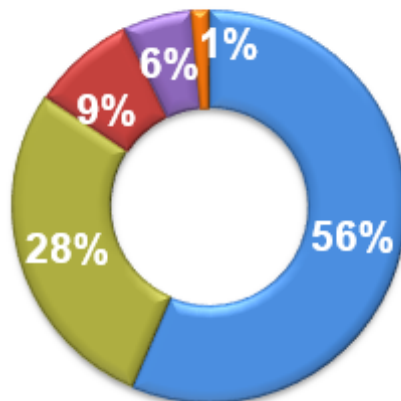
- I will attend College/University
- I will attend a Community College
- I will enlist in the military
- I have not made specific plans yet
- I will attend a Voc/Tech/Cosm/Trade school
- I will find a job (No plans to study at this time)
- I will enter an apprenticeship program



Types of Institutions Where Students Applied

8,382 Students

*Students applying across sectors counted once in each sector



- In-State Community Colleges
- In-State Public College/Universities
- In-State Private College/Universities
- Out-of-State College/University
- In-State Vocational/Tech/Cosm/Trade Schools

34 Postsecondary Institutional Partners

Blue – Northern Region **Green** – Central Region **Red** – Southern Region

Arizona State University	Gateway Community College	Pima Community College	DeVry University
			CollegeAmerica
Northern Arizona University	Estrella Community College	Scottsdale Community College	Embry-Riddle Aeronautical University
University of Arizona	Glendale Community College	South Mountain Community College	
Arizona Western	Mesa Community College	Yavapai College	Grand Canyon University
Central Arizona College	Mohave Community College	Arizona Christian University	Northcentral University
Chandler-Gilbert Community College	Northland Pioneer College	Brookline College	Ottawa University
Cochise College	Paradise Valley Community College	Chamberlain College of Nursing	Prescott College
Coconino Community College	Phoenix College	University of Advancing Technology	The Refrigeration School
Eastern Arizona College	Cortiva Institute		

FAFSA Finish Line

- Resolving application issues increases successful and timely FAFSA completion rates
- Individual student FAFSA completion statuses are used to target specific students who need assistance
- District staff, high school counselors, and designated entities now have information they never had before

U.S. Department of Education initiative to allow data-sharing with high schools

FAFSA Finish Line Outcomes³

In 2015-2016 **39** high schools completed
5,801 FAFSA's

In 2016-2017 the same **39** FAFSA Finish
Line high schools completed
6,901 FAFSA's

3. Data is from June 30, 2016 and June 30, 2017. 2017-2018 completion numbers reflect an additional 3 months due to the new FAFSA start date of October 1st.

FAFSA Finish Line

2017-18 Participation

113 High Schools

19 Districts

6 Designated Entities

College & Career Goal Arizona

Sponsors and Donors



Questions?



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Deena Lager

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Director, Arizona Family College
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Thank you!

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Postsecondary Education

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